

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, March 2003 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.		Percent	
Northeast	001	820	2.00	-1.8	0.3
Appalachian	005	285	2.06	0.0	0.6
Southeast	007	412	2.14	-0.9	0.8
Florida	006	256	2.11	2.3	1.6
Mideast	033	542	1.85	-2.2	0.2
Upper Midwest	030	376	1.53	0.2	0.7
Central	032	394	1.80	-0.1	1.3
Southwest	126	350	2.29	0.0	0.7
Arizona-Las Vegas	131	110	2.04	0.4	3.2
Western	135	74	1.72	-1.5	-0.7
Pacific Northwest	124	186	1.72	1.5	0.9
All Areas Combined 4/		3,806	1.95	-0.6	0.7
All Areas Combined Adjusted for Calendar Composition 5/		3,856	1.95	-0.4	0.6

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for all markets combined will be shown on a calendar composition basis. See 5/.

4/ May not add due to rounding.

5/ Sales volume and percent changes have been adjusted for calendar composition.